



Kia ora koutou katoa and Merry Christmas to the Taumarunui Business Community!

## **2016 UPDATES:**

Since June, Enterprising Taumarunui has held two **Strategic Planning** meetings to set the direction for the next five years; the final planning session will be held in January. We have recently said farewell to Rebecca Van Orden and Lauren Gram from the ETI committee and co-opted June Nevin, Terri Smyth and Nick Leveille.

**Our focus in 2017** will be to embark on more of a leadership role and focus on advocacy and empowering local businesses. We are looking to update our website & subsequent listing information; establish a quarterly newsletter to Inform & support local businesses; continue on-going support of revitalisation projects, organise 'Business After 5'; co-ordinate business support network meetings; develop Business/Community Awards; co-ordinate business growth programmes, support business mentoring, Continue to support community based forums and groups; develop a "welcome to Taumarunui" for new businesses and residents; continue to support the Christmas Parade.

**Our Vision:** Vibrant Communities

**Our Mission:** Empowering Taumarunui Communities to be resourceful and prosperous

### **Our Strategic Goals:**

1. Promote the area as a lifestyle choice
2. Develop partnerships with others to share and achieve common goals
3. Facilitate enterprises which enhance our community
4. Ensure the organisation is financially responsible

### **Our Values:**

- Integrity and trust
- Reputable- respected in the community
- Dedicated and committed to achieve
- Celebrate – feel good

## **Enterprising Taumarunui Membership**

Are you wondering where your membership invoice is? Earlier this year we discussed different funding models which included free membership to ALL local businesses to ensure we represented all local businesses equally. As aforementioned, further strategic planning which is to take place in January will confirm funding/financial membership arrangements.



# **REVITALISATION PROJECTS**

## **Steam Train Mural:**

The Mural depicts a glimpse of Taumarunui's rail past and pioneering heritage. The mural can be viewed from the Station Platform and is a visual treat for train passengers. The Opening Ceremony was held on December 4 2016 with guest of honour Francis Neha to cut the ribbon alongside artist, Dan Mills.



## **Fence Project:**

This community project was created and supported over multiple weekends by 16 local builders and businesses. The fence blocks the view of the shunting yards from the old library to the Ruapehu Arts Centre and makes a lovely backdrop to the gardens. It is intended to have a "Garden Working Bee" for the same stretch of Manson's Gardens in early 2017 to clear broken branches and tidy the shrubs.



## **Rhododendron Avenue SH4:**

The Rhododendron plants are now well established. Donations received, replaced the plants stolen earlier in the year. A small team is rallied by Karen Ngatai on a regular basis to help weed and feed the plants.

## **Chorus Boxes Project:**

Local schools have supported this project to beauty Chorus Boxes into works of art brightening up our road sides.





## Youth Council Projects (RYC)

### Manuaute Street Revitalisation



A competition was held over 5 weeks and a challenge was issued to the Taumarunui community to put together concept plan for display styled stores which could be built for less than \$400. The top 7 designs were chosen and given a further 5 weeks (and \$400 per team) to complete their displays. Youth Councillors created two displays themselves and as of December nine very distinct displays now adorn 6 premises along Manuaute Street. The competition was sponsored by Downers and could not have been possible without support from Council, ETI and the community at large.

### Christmas Parade

2016 was the third and final year the RYC will organise the Taumarunui Christmas Parade. The responsibility and facilitation will now lie solely with ETI. We enjoyed yet another successful year with even more floats than last year! 47 floats and over 60 vehicles joined us to celebrate "Christmas through a Childs Eye"



### Young Professional Forum:

Following on from the intended establishment of ETI's 'Business After 5', RYC are looking to partner with ETI to establish a Young Professionals forum.

## **Welcome to New Businesses**

It's an exciting time to be in Taumarunui! 2016 has blessed us with more than 8 new and refurbished businesses and there seems to be plenty of investment and enthusiasm around town. We are looking forward to seeing what 2017 will bring with even more local businesses looking to refurbish, expand and move/update their premises.

Congratulations to the following business who have opened in 2016:

Pie Nui Cafe – Courtney Tiwha and Lizzie Steel

Power House Gym – Stacey Aoake

Ice Cream Parlour – Krystal and Te Mania Phillips

Copper Tree Café – Wilson and Stella

The Inn at the Convent – June Nevin

Bed & Breakfast – Julie and John Poole

Max Save

Mr Pizza

*Merry Christmas and  
Happy Holidays*

